



## 2014 Customer Conference Agenda

*The International Golf Club and Resort Friday, May 23, 2014*

**8am Registration Open:** Continental Breakfast Available

**8:45am-9:00am:** Welcome and Opening Address in Grand Room

Daniel Youngren, Vice President, Client Services

Topic: ***The Future of iPass***

**Summary of the Day: 9:15am-10:15am Breakout Sessions**

**10:25am-11:25am Breakout Sessions**

**11:30am-12:20pm New England Barbecue Luncheon**

**12:30pm-1:30pm Breakout Sessions**

**1:40pm-2:40pm MA DESE additional Breakout Sessions**

### 9:15am-10:15am Sessions

TOPIC / PRESENTER	ROOM	DESCRIPTION
<b>GPA/Honor Roll Calculations and Troubleshooting</b> <i>Laura Patton</i>	Broad Street #1	An overview of the GPA and Honor Roll Calculations will be presented including setup and maintenance as well as reviewing the GPA and Honor Roll Calculation reports. Troubleshooting tips and managing honor rolls will also be covered in this session.
<b>SiteWise</b> <i>Aaron Banach</i>	Concord Room	Sitewise is a web based, graphical tool that provides interactive map and blueprint functionality for schools. Using Sitewise, maintenance staff, school administrators, firefighters, and police officers are given quick access to diagrams and maps of a school's campus and additionally can virtually explore the facilities by moving through the map while viewing images and data of all rooms, corridors, and other physical spaces. The system also catalogs and tracks equipment and fixed assets in a school building such as the location of elevators, emergency exits, rescue windows, water main valves, controls panels etc. Can be exported to USB or CD for easy offline access.
<b>Gradebook</b> <i>Sharon O'Connor</i>	Park Avenue #2	Teacher Gradebook is a new component of iPass with seamless integration for teachers to submit course grades, view and print seating charts, email students, parents and classes directly from the Gradebook. This presentation will include setup and review of all functionality.

TOPIC / PRESENTER	ROOM	DESCRIPTION
<b>Query Building</b> <i>Beverly Carraher</i>	Plymouth Room	A beginner to intermediate session on Query building in iPass. Learn hands-on how to make your own queries to get the information you need. Individuals attending this session should bring a laptop to work in their own school's database.
<b>iPass Roadmap</b> <i>Daniel Youngren</i> <i>Tammy Ford</i> <i>James Griffin</i>	America #3	Sit down with Dan, Tammy and James for a group discussion of the items on the iPass R&D Roadmap. Customers will be welcomed to contribute to the interactive discussion regarding future iPass development projects.
<b>MA DESE SIF</b> <i>William A. Holscher</i> <i>Steve MacNevin</i>	Lexington Room	<b>Schools Interoperability Framework (SIF)</b> - the first, largest, and most implemented open global standard for seamless, real time data transfer and usage. The State will present a review of the SIF Standard, SIF Program 2013 Achievements, SIF District On-Boarding, SIF Program 2014 Goals, and the MA SIF Strategy.

### 10:25am-11:25am Sessions

TOPIC / PRESENTER	ROOM	DESCRIPTION
<b>iAutoAlert</b> <i>Beverly Carraher</i>	Plymouth Room	iPass offers a fully integrated, automated calling system imbedded into your database. Send emergency calls, attendance calls, staff and parent calls directly from iPass. Learn how to record and send calls using the iAutoAlert system.
<b>Publishing Dashboard</b> <i>Sharon O'Connor</i>	Park Avenue #2	Learn how to become a green school with the iPass Publishing Dashboard. Publish report cards, progress reports, competency report cards to students and parents. Students, parents and staff will be able to download their documents and print them at home. The Publishing Dashboard can also be used to distribute newsletters, program of studies, student handbooks, and supports multiple document formats.
<b>iPass Roadmap</b> <i>Daniel Youngren</i> <i>Tammy Ford</i> <i>James Griffin</i>	America #3	Sit down with Dan, Tammy and James for a group discussion of the items on the iPass R&D Roadmap. Customers will be welcomed to contribute to the interactive discussion regarding future iPass development projects.
<b>End of Year Procedures</b> <i>Laura Patton</i>	Broad Street #1	Preparing to end 2013-2014 and begin the new school year for 2014-2015 will be covered in this session. Setting up a new school year in iPass, creating and reviewing reports, rolling the database and using the checklist will be discussed.
<b>SiteWise</b> <i>Aaron Banach</i>	Concord Room	SiteWise is a web based, graphical tool that provides interactive map and blueprint functionality for schools. Using SiteWise, maintenance staff, school administrators, firefighters, and police officers are given quick access to diagrams and maps of a school's campus and additionally can virtually explore the facilities by moving through the map while viewing images and data of all rooms, corridors, and other physical spaces. The system also catalogs and tracks equipment and fixed assets in a school building such as the location of elevators, emergency exits, rescue windows, water main valves, controls panels, etc. Can be exported to USB or CD for easy offline access.
<b>Edwin Analytics</b> <i>Wallace McKenzie</i> <i>State EDWIN Analytics</i> <i>Manager</i>	Lexington Room	Edwin Analytics is a powerful reporting and data analysis tool that gives authorized districts and state level users access to new information, reports and perspectives on education and programs that specifically support improvements in teaching and learning. Edwin Analytics is unique because it integrates longitudinal data from pre-kindergarten through public post-secondary education.

## 11:30am-12:20pm New England Barbecue Luncheon (On Patio, Weather Permitting)

### 12:30pm-1:30pm Sessions

TOPIC / PRESENTER	ROOM	DESCRIPTION
<b>MA EPIMS/SCS</b> <i>Laura Patton</i>	Broad Street #1	This session will cover the details for Massachusetts customers on how to correctly set up and extract EPIMS and SCS files required for end of year reporting.
<b>iPass Roadmap Discussion</b> <i>Daniel Youngren Tammy Ford James Griffin</i>	America #3	Sit down with Dan, Tammy and James for a group discussion of the items on the iPass R&D Roadmap. Customers will be welcomed to contribute to the interactive discussion regarding future iPass development projects.
<b>Online Course Recommendations</b> <i>Beverly Carraher</i>	Park Avenue #2	Learn about how online course recommendations can help your student scheduling process by involving teachers, parents and students in the process directly online. Eliminate weeks of data entry and loss of time on learning while teachers complete the paper course request forms. This session will demonstrate the use of iTeacher, iParent and iStudent.
<b>MA Edwin Teaching and Learning</b> <i>Suzan Kinaci State ET&amp;L Program Manager</i>	Concord Room	Edwin Teaching and Learning System is an integrated set of curriculum and assessment development, administration and reporting tools all aligned to the Massachusetts Curriculum Frameworks. ET&L includes released Model Curriculum Units and exemplar Curriculum Maps developed by educators across the state as well as released MCAS items to be used for formative and interim assessments. The student, teacher, course information is updated in a near real time basis which is essential to make the system most useful in tailoring instruction based on student needs. This presentation will provide an overview of this RTTT initiative and the deployment of the system across the state of Massachusetts.
<b>Gradebook</b> <i>Aaron Banach</i>	Park Avenue #2	Teacher Gradebook is a new component of iPass with seamless integration for teachers to submit course grades, view and print seating charts, email students, parents and classes directly from the Gradebook. This presentation will include setup and review of all functionality including teacher online Behavior Referrals.
<b>Behavior Dashboard</b> <i>Sharon O'Connor</i>	Lexington Room	The Behavior Dashboard is a tool for Assistant Principals and Deans to process behavior referrals, assign consequences and track data. Analytical tools include student and school charting as well as data sorting for review. Look at frequently reported students, frequently reporting teachers; track behavior and consequence trends.

### 1:40pm-2:40pm Sessions

<b>AptaFund</b> <i>Kevin Hamill Sr. Account Representative</i>	Lexington Room	Kevin Hamill, Sr. Account Representative for Harris School Solutions will provide an overview of our flagship financial software for school districts, AptaFund. The AptaFund suite includes several fully-integrated modules, including state reporting, human resources, Employee Services Portal (ESP), capital assets (non-profit compliant), and many more.
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<b>Edwin Teaching and Learning System</b> <i>Suzan Kinaci</i> <i>State ET&amp;L Program Manager</i>	Concord Room	Edwin Teaching and Learning System is an integrated set of curriculum and assessment development, administration and reporting tools all aligned to the Massachusetts Curriculum Frameworks. ET&L includes released Model Curriculum Units and exemplar Curriculum Maps developed by educators across the state as well as released MCAS items to be used for formative and interim assessments. The student, teacher, course information is updated in a near real time basis which is essential to make the system most useful in tailoring instruction based on student needs. This presentation will provide an overview of this RTTT initiative and the deployment of the system across the state of Massachusetts.
<b>Edwin Analytics</b> <i>Wallace McKenzie</i> <i>State EDWIN Analytics Manager</i>	Plymouth Room	Edwin Analytics is a powerful reporting and data analysis tool that gives authorized districts and state level users access to new information, reports and perspectives on education and programs that specifically support improvement in teaching and learning. Edwin Analytics is unique because it integrates longitudinal data from pre-kindergarten through public post-secondary education.

**Directions to The International Golf Club and Resort**, 159 Ballville Road, Bolton, Massachusetts 01740-1227 Phone: 978-779-6911

**From Boston, MA (Logan International Airport)**

Take Route 90 WEST (Mass Turnpike) Worcester via Williams Tunnel to exit 11A Interstate 495 NORTH, to Exit 27 Route 117 WEST, travel 1.7 miles and take a left onto Wilder Road. Approximately a half mile down Wilder Rd, take fork left and follow the red and white "THE INTERNATIONAL" signs another half mile to The International entrance on the right side of Ballville Road.

**From Hartford, CT**

Take Interstate 84 EAST to Interstate 90 EAST (Mass Turnpike), take Exit 10 to Interstate 290 EAST, take Exit 26B to Interstate 495 NORTH, take Exit 27 to Route 117 WEST, travel 1.7 miles and take a left onto Wilder Road. Approximately a half mile down Wilder Rd, take fork left and follow the red and white "THE INTERNATIONAL" signs another half mile to The International entrance on the right side of Ballville Road.

**From Providence, RI**

Take Interstate 95 NORTH to Exit 6B, Interstate 495 NORTH, take Exit 27 to Route 117 WEST, travel 1.7 miles and take a left onto Wilder Road. Approximately a half mile down Wilder Rd, take fork left and follow the red and white "THE INTERNATIONAL" signs another half mile to The International entrance on the right side of Ballville Road.

**From Manchester, NH**

Take Interstate 93 SOUTH to Exit 44B, Interstate 495 SOUTH, take Exit 27 to Route 117 West, travel 1.7 miles and take a left onto Wilder Road. Approximately a half mile down Wilder Rd, take fork left and follow the red and white "THE INTERNATIONAL" signs another half mile to The International entrance on the right side of Ballville Road.